NONPROFIT STARTER · QUICK START

The short path to live

Eight steps, about 3 to 4 hours in all. Do them in order. The full guide has the details for each one.

15 MIN

1 Fix what the install leaves behind

Set Home as the home page, publish the 6 forms, and remove "(Import)" from the workflow names.

Guide: Step 0

15 MIN

2 Profile and brand

Workspace profile, logo, colors and fonts, and a workspace slug for review links.

Guide: Step 1

90 MIN

3 Replace the sample content

Swap Open Door Alliance for your organization on every page: name, programs, stories, staff, photos, EIN line. Fill in the Privacy Policy.

Guide: Step 2

15 MIN

4 Launch the site

Connect the domain, publish all 15 pages, and click every link on the live site.

Guide: Step 3

45 MIN

5 Emails and workflows

Replace the brackets in the 11 everyday emails, set the sender and agency address, give contacts an owner, then publish and turn on all 6 workflows and test each form.

Guide: Step 6

15 MIN + WAIT

6 Phone and texts

Get a number, register for A2P, and replace the brackets in the 6 SMS templates.

Guide: Step 7

10 MIN

7 Review requests

Add your Google profile, paste back the review defaults, and leave gating off.

Guide: Step 8

30 MIN

8 AI assistants

Add credits, replace the sample facts block, update both agents, then attach and Publish the chat widget.

Guide: Step 9

Start this today. Start A2P text registration on day one. Approval often takes several days, and texts stay blocked until it clears.